



## AI-Driven Workforce Transformation: Displacement, Opportunity, and Strategic Implications

Anshu Pokharel<sup>1\*</sup>, Sabbu Shakya<sup>1</sup>

<sup>1</sup>Purbanchal University, Biratnagar, Nepal

### \*Corresponding Author

Anshu Pokharel

Purbanchal University,  
Biratnagar, Nepal

### Article History

Received: 02.05.2026

Accepted: 22.06.2026

Published: 25.06.2026

**Abstract:** Artificial intelligence is reshaping the global labor market, but public discourse still focuses heavily on job losses while paying less attention to the opportunities that AI creates. This paper examines both sides of AI's workforce impact, arguing that the net effect is better described as displacement than wholesale elimination. Conversely, drawing on reports from the World Economic Forum, PwC, McKinsey Global Institute, Gartner, and the International Monetary Fund, the report synthesizes evidence on AI-driven displacement, new role creation, and workforce augmentation. An observational case study from a banking internship shows how AI systems for check verification, currency validation, automated notifications, and customer communications support rather than replace human employees in day-to-day operations. Nevertheless, the data indicate that roughly 92 million jobs might face displacement by 2030, and an estimated 170 million new roles will emerge, a net increase of 78 million positions globally. It seems that workers with AI skills earn a 56% pay premium, and 1.3 million new AI-specific roles have appeared in just two years. What's more, the report also identifies "AI washing," a practice in which companies mention AI as justification for what are really financially motivated layoffs. Definitely, implications for business strategy, human capital policy, organizational design, and responsible AI governance are discussed. The central argument is that organizations adopting augmentation-centered approaches, investing in reskilling, human-AI collaboration, and ethical governance will build more durable competitive advantages than those chasing automation-only strategies.

**Keywords:** Artificial intelligence, Future of Work, Workforce Transformation, Human-AI Collaboration, Reskilling, AI Washing, Organizational Change, Augmentation, Responsible AI, Human Capital Strategy.

**Copyright © 2026 The Author(s):** This is an open-access article distributed under the terms of the Creative Commons Attribution 4.0 International License (CC BY-NC 4.0) which permits unrestricted use, distribution, and reproduction in any medium for non-commercial use provided the original author and source are credited.

## 1. INTRODUCTION

Artificial intelligence's rapid spread across industries has produced a central argument in organizational hypotheses, like, does AI primarily threaten employment, or will it eventually create more value and more jobs than it destroys? The evidence indicates that, between 2023 and 2025, major technology companies including Block

(formerly Square), Amazon, Salesforce, Microsoft, and eBay cut tens of thousands of positions while pointing to AI as a driver. Challenger, Gray & Christmas (2025) reported that 54,836 U.S. job cuts were attributed to AI in 2025, and the technology sphere led private-sector reductions with 154,445 total cuts that year. Building upon this, these numbers have added to public anxiety about

**Citation:** Anshu Pokharel & Sabbu Shakya (2026). AI-Driven Workforce Transformation: Displacement, Opportunity, and Strategic Implications; *Glob Acad J Econ Buss*, 8(3), 481-489.

technological unemployment, with observers drawing comparisons to earlier industrial disruptions.

The data reveals it, but the shift story is incomplete. The World Economic Forum's (2025) Future of Jobs Report projects that AI and related technologies will make 170 million new jobs by 2030 while displacing 92 million, a net positive of 78 million positions globally. In light of this, PwC's (2025) global AI jobs barometer finds that workers with AI skills earn a 56% wage premium over comparable workers without those skills, more than double the premium from one year earlier. LinkedIn (2026) reports that 1.3 million new AI-specific roles, including AI engineers, data annotators, and forward-deployed engineers, have appeared in just two years. Together, these figures advise that framing AI as primarily destructive is both empirically incomplete and strategically misleading.

This report addresses a gap in the management literature, the lack of an integrated analysis that looks at AI-driven displacement, AI-enabled opportunity creation, and the emerging problem of AI washing, the drill of attributing financially motivated layoffs to AI capabilities that have not actually been deployed, within a single strategic framework. Existing research has examined these dimensions separately, as few studies pull them together in a way that is useful for organizational decision-makers.

Building upon this, the paper has three objectives. First, to review and synthesize flow evidence on AI's impact on employment, business operations, and workforce composition. Second, to present data-based evidence from a banking internship showing how AI augments human work in operational settings. Third, to acquire strategic implications for business leaders, policymakers, and human capital pros dealing with the AI transition. The analysis draws on established theoretical frameworks, including Autor's (2013) task-based approach, Acemoglu and Restrepo's (2019) automation-reinstatement model, and Davenport and Kirby's (2016) augmentation strategies, to bridge empirical findings and academic theory.

## 2. LITERATURE REVIEW

### 2.1 AI and Workforce Displacement: Scale, Scope, and Structural Impact

Empirical evidence on AI-driven job displacement has grown considerably since 2023, when generative AI's commercial rollout accelerated corporate restructuring decisions. The International Monetary Fund (2024) estimated that nearly 40% of global employment is exposed to AI disruption, with exposure climbing to about 60% in advanced

economies and 26% in low-income countries. Unlike earlier automation waves that mainly hit routine manual and clerical tasks, AI also threatens high-skilled cognitive occupations, a departure from historical patterns that Felten, Raj, and Seamans (2023) documented through their AI Occupational Exposure measure, indicating a significant shift in the types of jobs at risk and the potential need for workforce reskilling and adaptation strategies.

McKinsey Global Institute's (2025) report, "Agents, Robots, and Us," roughly doubled earlier estimates, finding that 57% of U.S. work hours could now be automated with currently demonstrated technologies, up from about 30% just two years prior. AI agents alone could handle tasks occupying 44% of work hours. McKinsey was careful to note, however, that this figure reflects technical potential, not a forecast of actual job losses, since adoption depends on cost structures, regulation, and implementation timelines.

At the firm level, displacement has been most visible in the technology sector. Block reduced its workforce by about 40% in February 2026, with CEO Jack Dorsey predicting further industry-wide cuts. Salesforce eliminated roughly 5,000 positions across 2025, with CEO Marc Benioff reporting that AI agents had handled over one million customer conversations and reduced support costs by 17%. Gartner (2024) predicted that by 2026, 20% of organizations would use AI to flatten their structures, removing more than half of current middle management positions, a shift with real consequences for traditional career progression.

Entry-level positions have been hit especially hard. A Stanford study (Brynjolfsson, Chandar, & Chen, 2025) found that employment among early-career workers in AI-exposed occupations dropped 16% since ChatGPT's late-2022 launch. A [resume.org](https://www.resume.org) (2026) survey of nearly 1,000 U.S. business leaders found that 21% of companies had frozen entry-level hiring because of AI and half expected to stop hiring entry-level workers entirely by 2027.

### 2.2 AI in Business Operations - From Experimentation to Enterprise Integration

AI adoption in business operations has moved from pilot programs to enterprise-scale deployment. McKinsey's (2025) State of AI survey found 78% of organizations now use AI in at least one business purpose, up from 55% in 2023. In human resources, integration has been particularly fast, as approximately 87-88% of companies now use AI in some aspect of recruitment, and 99% of Fortune 500 companies use AI-powered applicant tracking

systems for initial candidate viewing (DemandSage, 2025; WEF, 2025).

Banking and financial services render clear examples of this integration. JP Morgan Chase's Contract Intelligence (COiN) platform uses natural language processing to review 12,000 legal documents in seconds, a process that previously took weeks of manual work, saving over 360,000 labor hours per year (Klover.ai, 2025). In light of this, Bank of America's virtual assistant Erica has handled over 3.2 billion cumulative interactions since its 2018 launch, managing about 2 million client interactions day-to-day. Wells Fargo's Fargo Assistant processed 245.4 million interactions in 2024, more than double the master projections.

In light of this, fraud detection is another area where AI has made a measurable operational difference. About 87% of global financial institutions had deployed AI-driven fraud-catching systems by 2025, achieving a 90-99% accuracy rate compared to traditional rule-based systems' 30-70% false positive rates. The data reveals AI-powered fraud detection systems were credited with preventing roughly \$25.5 billion in global fraud losses in 2025. The U.S. Treasury reported preventing or recovering \$4 billion in fraud during fiscal year 2024 victimization with AI-enhanced detection, a sixfold increase from the previous year.

### 2.3 AI-Driven Opportunity Creation

Against the displacement narrative, a growing body of evidence shows that AI is simultaneously generating new economic opportunity. The World Economic Forum's (2025) Future of Jobs Report, based on a survey of over 1,000 employers across 55 economies, projected a net gain of 78 million jobs by 2030. In light of this, LinkedIn's (2026) labor market report documented that 1.3 million new AI-related positions, including AI engineer, forward-deployed engineers, and data annotators, had appeared in two years, with another 600,000 AI-enabled data center positions created. The AI Engineer title ranked as the fastest-growing on LinkedIn for three consecutive years. It is worth noting that wage data further supports the opportunity case.

PwC's (2025) World AI Jobs Barometer, analyzing nearly one billion job advertisements across six continents, establishes a 56% wage premium for workers with AI skills, more than double the 25% bounty observed the year earlier. In light of this, this premium held across every industry analyzed. AI engineer salaries averaged about \$206,000 in 2025, while prompt engineer compensation ranged from \$110,000 to \$150,000 yearly. On the productivity side, industry most

exposed to AI saw productivity growth roughly quadruple from 7% to 27% between 2018 and 2024, compared to essentially flat growth in the least-exposed sectors (PwC, 2025).

Gartner's long-range projections were even more optimistic, estimating AI would transform about 32 million jobs annually by 2029 and eventually generate more than 500 million net new human jobs by 2036 to reinforce AI initiatives. The firm's analysis found that less than 1% of the 1.4 million layoffs tracked in 2025 were actually attributable to AI productivity gains, a finding that directly contradicts the displacement-heavy narrative.

### 2.4 Theoretical Frameworks - From Task Displacement to Human-AI Collaboration

Several established theoretical frameworks inform this analysis. The author's (2013) task-based fabric reconceptualizes jobs as bundles of discrete tasks, arguing technology displaces workers from exact tasks while complementing them in non-routine activities. This framework suggests why automation can simultaneously eliminate skilled jobs while increasing the requirement for workers performing complementary tasks.

Acemoglu and Restrepo (2019, 2022) extended this analysis done by their automation-reinstatement framework, placing four mechanisms that govern technology's employment impact, such as the displacement effect, the productivity effect, the reinstatement effect, and the composition effect. Their empirical work showed that 50-70% of changes in the U.S. wage structure from 1980 to 2016 were attributable to task displacement, while also demonstrating that the creation of new tasks historically corrects automation's negative effects, though that counterbalancing has weakened in recent decades.

The augmentation may well perspective, developed by Davenport and Kirby (2016), offer an alternative to the automation-displacement paradigm. Their framework identifies five strategies workers can use to stay relevant alongside AI, step up to higher-level cognitive work, step aside to interpersonal and creative tasks, step in to monitor and improve AI systems, step narrowly to deep domain specialization, and step forward to develop next-generation tools. These results, in a later study of 29 organizations, Davenport and Miller (2022) found very little evidence of large-scale automation and job elimination, concluding that AI mostly augments rather than replaces human labor.

This observation, by Wilson and Daugherty (2018, 2024), drawing on research with 1,500

organizations, introduced the "missing heart" concept, a collaborative blank where humans and AI improve each other's capabilities through amplification, interaction, and embodiment. Their research found that companies automating mainly to cut headcount attain only short-term productivity gains. The large sustained advance comes when organizations design for human-machine collaboration.

Sociotechnical systems (STS) theory provides a complementary organizational lens. It is worth noting that Makarius, Mukherjee, Fox, and Fox (2020) developed an STS-based model for AI integration, emphasizing that successful adoption requires "AI socialization," the deliberate alignment of technical capabilities with social structures, workflows, and organizational culture. Raisch and Krakowski (2021), in "Authorship in the Academy of Management Review," framed this as the "automation-augmentation paradox," arguing that companies must dynamically balance both approaches rather than committing completely to either.

### 3. METHODOLOGY

#### 3.1 Literature Review Methodology

The literature review examined peer-reviewed academic publications, institutional reports, and industry analyses mostly published between 2020 and 2026. Sources were identified through searches of Google Scholar, JSTOR, and SSRN using keyword combinations including "artificial intelligence and employment," "AI workforce transformation," "human-AI collaboration," and "AI augmentation." Institutional reports were sourced directly from the World Economic Forum, PwC, McKinsey Global Institute, Gartner, the International Monetary Fund, LinkedIn Economic Graph, and Challenger, Gray & Christmas. Selection criteria prioritized empirical studies, large-sample surveys, and reports with transparent methodologies. Approximately 35 sources meeting these criteria were synthesized across four thematic domains such as displacement evidence, business operations integration, opportunity creation, and ethical/regulatory considerations.

#### 3.2 Observational Case Study

The observational component draws on the author's experience during an internship at a commercial bank. Over the internship period, authors observed AI systems deployed across four on-trial operational domains: (a) automated check verification using optical character recognition and machine learning validation, (b) currency authentication through AI-powered counterfeit detection, (c) automated customer notifications and payment reminders, and (d) AI-assisted customer

communications, including chatbot interactions and personalized messaging. Observations were recorded through field notes documenting system functionality, employee interactions with AI tools, and workflow changes. This approach follows established qualitative methods for exploratory organizational research (Yin, 2018) and is presented as illustrative rather than generalizable evidence.

#### 3.3 Methodological Limitations

The literature review may carry publication bias toward large organizations and technology-centric industries mostly from the U.S. The observational case study is limited in scope and generalizability, representing a single institution's experience. These limitations are discussed further in Section 6.

## 4. FINDINGS AND DISCUSSION

### 4.1 The Displacement Picture

The evidence confirms that AI-driven displacement is happening, but at a scale considerably smaller than headlines imply and with more nuance than simple elimination. Challenger, Gray & Christmas reported 54,836 AI-attributed job cuts in 2025, a notable figure that nonetheless represents only 4.5% of the 1.2 million total U.S. layoffs that year. The largest single driver of 2025 layoffs was government restructuring (293,753 cuts), followed by market and economic conditions (253,206). Oxford Economics (2025) similarly concluded that firms do not appear to be replacing workers with AI at any great scale, characterizing labor market shifts as "evolutionary rather than revolutionary."

Sector-level data reveals important variation. Technology companies have been the most aggressive in citing AI for workforce reductions, yet even within the tech sector the link between AI capability and actual displacement is contested. Amazon CEO Andy Jassy publicly walked back initial AI framing for 14,000 corporate layoffs, clarifying that the cuts were not actually AI-driven at the time. Klarna, which publicly claimed that AI was doing the work of 700 customer service agents, was quietly rehiring human agents after customer complaint rates rose. Among 160 companies filing legally required WARN Act notices in New York State, where employers could specifically cite "technological innovation or automation" as a layoff reason, not a single company selected that option, even those publicly attributing layoffs to AI elsewhere.

### 4.2 AI Washing

The evidence that companies are using AI as cover for financially motivated cuts is growing. In what may be the most telling data point so far, Davenport and Srinivasan (2026), writing in the

Harvard Business Review, reported that among 1,000 surveyed executives, 60% had made headcount reductions in anticipation of AI efficiencies, while only 2% had made large staff reductions based on actual AI implementation. That 30:1 ratio between anticipatory and evidence-based cuts suggests that a large share of AI-attributed layoffs are driven by expectations rather than demonstrated capabilities.

Forrester's (2026) AI Job Impact Forecast reinforced this assessment, predicting that over half of layoffs attributed to AI would be quietly reversed as companies discovered the operational difficulties of premature workforce replacement. Block's February 2026 reduction of about 40% of its workforce (4,000 employees) is illustrative, while CEO Jack Dorsey cited AI-enabled organizational redesign, the company was simultaneously facing sluggish Cash App growth, activist investor pressure, and a stock price that had fallen significantly from its peak. The resulting \$600 million in estimated annual savings suggests financial pressures, rather than technological transformation, were the main driver.

None of this means AI-driven displacement is entirely fictitious. Salesforce's elimination of customer support roles, after documented evidence that AI agents handled over one million conversations, is a credible case of technology-driven restructuring. The distinction matters for planning, organizations that confuse genuine AI transformation with cyclical cost-cutting risk making irreversible human capital decisions based on capabilities that have not been tested in practice.

### 4.3 The Creation Side of New Roles, Skills and Economic Value

Evidence for AI-driven job creation is consistent across several sources and methodologies. The WEF's (2025) projection of 170 million new jobs against 92 million displaced, yielding a net gain of 78 million, is the most comprehensive available forecast, drawing on employer surveys across 55 economies. LinkedIn (2026) documented 1.3 million new AI-specific roles created in two years, PwC (2025) found job growth in every industry analyzed, and Gartner projected that AI would ultimately generate over 500 million net new positions by 2036.

The appearance of entirely new occupational categories provides tangible evidence of the reinstatement effect that Acemoglu and Restrepo (2019) theorized. AI engineer roles grew by 143% year-over-year in 2025, with average compensation reaching \$206,000. Prompt engineering demand surged 136%, with salaries up to \$150,000. AI ethics and governance roles, which barely existed before 2019, now form a growing professional domain with median compensation above \$200,000 in the technology sector. These are genuinely new categories of work that exist because AI was developed and deployed.

The wage premium data is particularly relevant for workforce strategy. PwC's finding that AI-skilled workers earn 56% more than comparable peers, across every industry examined, creates strong economic incentives for reskilling. Corporate investments reflect that Amazon committed \$1.2 billion through its Upskilling 2025 initiative to retrain 100,000 employees, AT&T invested \$1 billion in its Workforce 2020 program, and JPMorgan Chase allocated \$600 million through its New Skills at Work initiative.

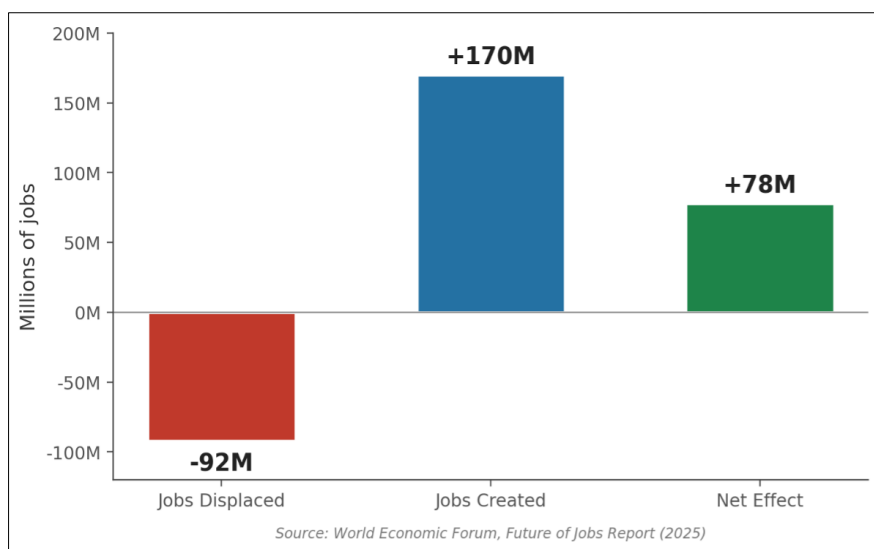


Figure 1: Projected global AI job impact by 2030. Data from the World Economic Forum (2025) Future of Jobs Report

#### **4.4 Observational Case Study - AI Augmentation in Banking Operations**

During the author's internship at a commercial development bank of Nepal, AI systems were observed operating across four operational domains, although for trial cases. In each case, the pattern was augmentation rather than replacement.

##### ***I. Check Verification and Processing***

The bank used AI-powered optical character recognition (OCR) to read MICR encoding, validate handwritten amounts, authenticate signatures, and verify account numbers in real time. The system flagged discrepancies, such as mismatches between numerical and written amounts, irregular signature patterns, or suspected alterations, for human review. The AI did not make final disposition decisions, and it acted as a first-pass filter that sped up human processing. Tellers and operations staff said the system cut manual verification time noticeably while letting them focus on flagged exceptions that required judgment.

##### ***II. Currency Validation***

AI-integrated currency verification machines employed multi-spectral detection (ultraviolet, infrared, and magnetic analysis) alongside other algorithms trained to identify counterfeit characteristics, including watermark anomalies, security thread irregularities, and microprinting defects. Staff described the technology as a "second set of eyes" that made them more confident in currency handling.

##### ***III. Automated Notifications and Reminders***

The bank's AI systems generated personalized payment reminders, account balance alerts, and transaction notifications based on individual customer behavioral patterns. Employees noted that automated reminders reduced inbound call volume for routine inquiries, freeing customer service staff for more involved financial advisory conversations.

##### ***IV. Customer Communications Agents***

An AI chatbot handled initial customer inquiries through the bank's digital platforms, resolving routine questions about account balances, branch hours, and transaction status. More complex queries were escalated to human representatives with contextual summaries provided by the AI, so

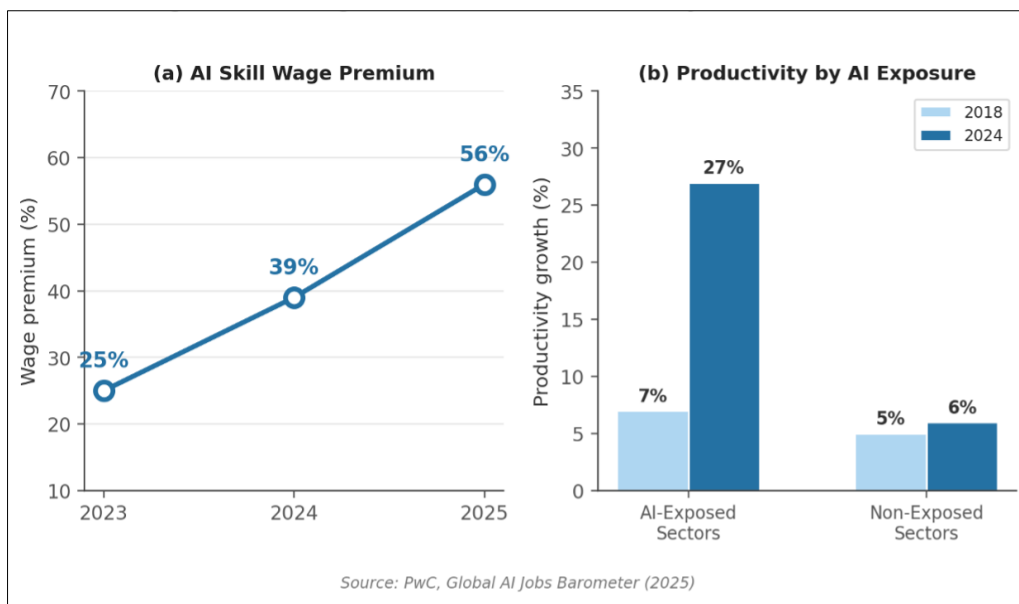
staff could address customer needs more efficiently. This human-in-the-loop design matches the approach documented at larger institutions.

Across all four domains, a consistent pattern held: AI systems handled high-volume, routine processing tasks while human employees kept authority over exception handling, judgment-based decisions, and relationship-oriented customer interactions. No employees in the observed departments were let go during the internship period; instead, roles shifted toward higher-value activities. This observation, limited as it is, fits with Wilson and Daugherty's (2018) "missing middle" framework and Davenport and Miller's (2022) finding that AI mostly changes the composition of work rather than eliminating jobs outright.

#### **4.5 Ethical Dimensions and the Governance Imperative**

AI's rapid deployment in workforce-affecting decisions raises real ethical concerns. In recruitment, where 87-88% of companies now use AI tools, documented biases present material risks. An *et al.*, (2025), in a study published in PNAS Nexus, showed that leading language models systematically disadvantaged Black male applicants in resume evaluation, even when qualifications were identical. Wilson and Caliskan (2024) at the University of Washington found that AI models favored white-associated names in 85% of cases. The EEOC's settlement of its first AI discrimination case and the *Mobley v. Workday* class action signal an evolving legal landscape.

Regulatory frameworks are catching up. The EU AI Act, which entered force in August 2024, classifies AI systems used in recruitment, performance evaluation, and employment decisions as "high-risk," imposing requirements for transparency, human oversight, bias monitoring, and data governance. Penalties reach up to 35 million euros or 7% of global annual turnover. In the United States, New York City's Local Law 144 requires annual independent bias audits of automated employment decision tools, while Colorado's AI Act mandates reasonable care to prevent algorithmic discrimination. These developments make clear that responsible AI adoption is not just an ethical aspiration but an emerging legal requirement.



**Figure 2: AI wage premium growth (panel a) and productivity growth by sector AI exposure (panel b). Data from PwC (2025) Global AI Jobs Barometer**

## 5. Implications for Business Strategy and Workforce Policy

### I. Adopt Augmentation as the Default Strategic Posture

The data consistently show that organizations designing AI systems to augment human capabilities outperform those pursuing automation-only strategies. Accenture's research found that companies using AI to augment workers achieved three times the performance improvement of those using AI mainly for automation, while expanding their workforce by 10%. Augmentation should be the default design principle for AI implementation, with full automation reserved for genuinely routine, high-volume tasks where human judgment adds little.

### II. Invest Aggressively in Reskilling as a Competitive Strategy

The 56% wage premium for AI skills, combined with the WEF's finding that 39% of workers' core skills will become obsolete by 2030, creates both urgency and economic justification for large-scale reskilling investment. Companies that treat workforce reduction as their main response to AI, rather than workforce transformation, risk losing institutional knowledge and capabilities that AI cannot replicate.

### III. Guard against AI Washing in Strategic Decision-Making

The finding that 60% of executives cut headcount in anticipation of AI efficiencies while only 2% did so based on actual implementation outcomes is a serious strategic red flag. Leaders should require clear evidence that AI systems can actually perform the functions being eliminated before making

irreversible workforce decisions. Forrester's prediction that over half of AI-attributed layoffs will be reversed suggests that premature cuts generate costly rehiring cycles, knowledge loss, and cultural damage.

### IV. Build Ethical AI Governance Proactively

With the EU AI Act's high-risk provisions taking effect in August 2026 and U.S. state-level legislation spreading, organizations should establish AI ethics governance structures now, including algorithmic bias auditing, transparency protocols, human oversight mechanisms, and worker notification procedures. Companies tracking AI fairness metrics outperform peers in innovation by 27%, indicating that ethical governance generates competitive advantage alongside regulatory compliance.

### V. Redesign Organizational Structures for Human-AI Teaming

Gartner's prediction that 20% of organizations will flatten management structures by 2026 suggests that traditional hierarchical designs may not be compatible with AI-augmented workflows. But eliminating middle management layers carries risks: disrupted mentoring, fewer development opportunities for junior employees, and increased burden on remaining managers. Strategic redesign should preserve developmental functions while using AI to reduce bureaucratic coordination overhead.

## 6. Limitations and Future Research Directions

This study has several limitations that also define opportunities for future research. First, the literature review draws mainly on English-language

sources from advanced economies, potentially underrepresenting AI's labor market impact in emerging markets where the IMF estimates lower but still meaningful exposure (26-40%). Future research should examine whether the augmentation patterns observed in advanced economies hold in developing contexts with different labor cost structures and regulatory environments.

Second, the observational case study is illustrative but represents a single institution observed over a limited period. Longitudinal, multi-site case studies across banking institutions of varying sizes, using structured interview protocols and quantitative productivity measures, would provide stronger evidence of AI's operational impact and its effects on workforce composition over time.

Third, many of the forward-looking projections cited here, including the WEF's 170 million new jobs estimate and Gartner's 500 million net new positions by 2036, are based on employer surveys and modeling scenarios that carry inherent uncertainty. The gap between Oxford Economics' finding that current displacement is "evolutionary" and McKinsey's assessment of 57% technical automation potential highlights the difference between what AI can theoretically do and what organizations actually implement. That gap deserves systematic investigation.

Fourth, the AI washing phenomenon needs dedicated empirical research. While this paper synthesizes emerging evidence from multiple sources, a systematic study comparing companies' public AI narratives against verified implementation data, operational metrics, and long-term rehiring patterns would substantially advance understanding of the issue.

Finally, future research should examine the distributional effects of AI transformation across demographic groups. The IMF (2024) noted that AI could worsen inequality both within and between nations, while PwC (2025) found that more women than men occupy AI-exposed roles in every country analyzed. Whether AI's net positive employment effects are distributed equitably or concentrate benefits among already-advantaged populations is an important question for inclusive workforce policy.

## 7. CONCLUSION

The evidence reviewed here points to a straightforward conclusion: AI's net impact on employment is transformation, not destruction. But positive outcomes are not automatic; they require deliberate strategic choices. The 78-million-job net gain projected by the WEF, the 56% wage premium documented by PwC, and the 1.3 million new roles

tracked by LinkedIn all indicate that AI is creating substantial employment opportunity. At the same time, the displacement of roughly 92 million roles, the erosion of entry-level positions, and the flattening of organizational hierarchies call for proactive responses from organizations and policymakers alike.

Perhaps the most important finding is how common AI washing has become. When only 2% of companies report making large workforce reductions based on actual AI implementation, yet 60% have cut headcount in anticipation of AI capabilities, the gap between what companies say and what they have actually done creates systemic risk. Organizations making irreversible human capital decisions based on unproven AI capabilities are essentially speculating, and that speculation may prove expensive.

The observational evidence from banking operations reinforces a pattern that runs through both the academic and industry literature: in practice, AI systems augment human workers by handling routine processing tasks while humans retain authority over judgment calls, exception handling, and relationship management. This fits the theoretical predictions of Acemoglu and Restrepo's reinstatement effect, Davenport and Kirby's augmentation strategies, and Wilson and Daugherty's missing middle framework.

For business leaders, the practical takeaway is that the organizations best positioned for an AI-transformed economy are not those that most aggressively replace workers but those that most effectively redesign work to use the complementary strengths of human judgment and machine intelligence. That means sustained investment in reskilling, thoughtful organizational redesign, sound ethical governance, and the discipline to base workforce decisions on what AI can demonstrably do rather than on what it might someday be able to do.

## REFERENCES

- Acemoglu, D., & Johnson, S. (2023). Power and progress: Our 1000-year struggle over technology and prosperity. PublicAffairs.
- Acemoglu, D., & Restrepo, P. (2019). Automation and new tasks: How technology displaces and reinstates labor. *Journal of Economic Perspectives*, 33(2), 3-30. <https://doi.org/10.1257/jep.33.2.3>
- Acemoglu, D., & Restrepo, P. (2022). Tasks, automation, and the rise in U.S. wage inequality. *Econometrica*, 90(5), 1973-2016. <https://doi.org/10.3982/ECTA19815>
- An, J., Huang, D., Lin, C., & Tai, M. (2025). Measuring gender and racial biases in large

- language models. PNAS Nexus, 4(3), Article pgaf089. <https://doi.org/10.1093/pnasnexus/pgaf089>
- Autor, D. H. (2013). The "task approach" to labor markets: An overview. *Journal for Labour Market Research*, 46(3), 185-199. <https://doi.org/10.1007/s12651-013-0128-z>
  - Brynjolfsson, E., Li, D., & Raymond, L. (2025). Generative AI at work. *The Quarterly Journal of Economics*, 140(2), 889-942. <https://doi.org/10.1093/qje/qjae041>
  - Brynjolfsson, E., & McAfee, A. (2014). The second machine age: Work, progress, and prosperity in a time of brilliant technologies. W. W. Norton.
  - Challenger, Gray & Christmas. (2025). 2025 year-end job cuts report. <https://www.challengergray.com>
  - Davenport, T. H., & Kirby, J. (2016). Only humans need apply: Winners and losers in the age of smart machines. Harper Business.
  - Davenport, T. H., & Miller, S. M. (2022). Working with AI: Real stories of human-machine collaboration. MIT Press.
  - Davenport, T. H., & Srivivasan, L. (2026, January 29). Companies are laying off workers because of AI's potential--not its performance. *Harvard Business Review*. <https://hbr.org>
  - DemandSage. (2025). AI recruitment statistics. <https://www.demandsage.com>
  - Felten, E. W., Raj, M., & Seamans, R. (2023). How will language modelers like ChatGPT affect occupations and industries? (NYU Stern Working Paper). <https://doi.org/10.2139/ssrn.4375268>
  - Forrester Research. (2026). AI job impact forecast, 2025-2030. Forrester Research.
  - Gartner. (2024, October 22). Gartner reveals top predictions for IT organizations and users in 2025 and beyond [Press release]. <https://www.gartner.com>
  - International Monetary Fund. (2024). Gen-AI: Artificial intelligence and the future of work (Staff Discussion Note SDN/2024/001). <https://www.imf.org>
  - Klover.ai. (2025). AI in banking: Case studies and applications. <https://www.klover.ai>
  - LinkedIn Economic Graph. (2026). 2025 labor market report: Building a future of work that works. <https://economicgraph.linkedin.com>
  - Makarius, E. E., Mukherjee, D., Fox, J. D., & Fox, A. K. (2020). Rising with the machines: A sociotechnical framework for bringing AI into the organization. *Journal of Business Research*, 120, 262-273. <https://doi.org/10.1016/j.jbusres.2020.07.045>
  - McKinsey Global Institute. (2025). Agents, robots, and us: Skill partnerships in the age of AI. McKinsey & Company. <https://www.mckinsey.com>
  - Oxford Economics. (2025). The impact of AI on the labor market. Oxford Economics.
  - PwC. (2025). The fearless future: 2025 global AI jobs barometer. <https://www.pwc.com/gx/en/issues/artificial-intelligence/job-barometer.html>
  - Raisch, S., & Krakowski, S. (2021). Artificial intelligence and management: The automation-augmentation paradox. *Academy of Management Review*, 46(1), 192-210. <https://doi.org/10.5465/amr.2018.0072>
  - Resume.org. (2026). AI and entry-level hiring survey. <https://www.resume.org>
  - Wilson, C., & Caliskan, A. (2024). Racial bias in AI hiring models. University of Washington. <https://doi.org/10.1145/3630106.3658990>
  - Wilson, H. J., & Daugherty, P. R. (2018). Collaborative intelligence: Humans and AI are joining forces. *Harvard Business Review*, 96(4), 114-123.
  - Wilson, H. J., & Daugherty, P. R. (2024). Human + machine: Reimagining work in the age of AI (Updated ed.). Harvard Business Review Press.
  - World Economic Forum. (2025). The Future of Jobs Report 2025. <https://www.weforum.org/publications/the-future-of-jobs-report-2025>
  - Yin, R. K. (2018). Case study research and applications: Design and methods (6th ed.). Sage Publications.